TAY CITIES DIGITAL ECOSYSTEM ROADMAP

Vision - *To become Scotland's most collaborative digital tech region, unlocking company growth and investment through building a connected and inclusive ecosystem that develops local digital innovation and talent.*

COMPANY GROWTH	INNOVATION	FUNDING & INVESTMENT	SKILLS & TALENT	ENGAGEMENT & COLLABORATION	INFRASTRUCTURE
Increase the number of digital tech startups and scaling tech companies within the region.	Develop new digital solutions addressing key sectoral challenges in the region.	Attract greater investment and simplify pathways to funding for digital tech companies in the region.	Grow and retain a digital talent pipeline that realises the needs of the region.	Create a connected and collaborative digital community in Tayside.	Enhance connectivity and Smart City solutions across the region.

DATA/SOFTWARE DEV

GAMING

FINTECH

AGRITECH

MEDTECH

CYBER

COMPANY GROWTH
- Host Regional focussed Digital Meet the Buyer Event.
- Host Regional Pitch Perfect Workshop for Digital SMEs.
- Design and deliver regional tailored programme of support for scaling tech companies.
- Create Regional Digital Tech Incubator space for startup / scale up companies.
- Digital Runway model
- Pop up Eagle Labs Academy.

INNOVATION
- Sub sector focussed coffee mornings to connect digital tech companies with prominent regional sectors.
- Challenge workshops to connect digital tech companies with subsectors in region.
- Regional Industry led innovation challenges
- Regional CivTech Challenge with local authorities.

FUNDING & INVESTMENT
- Deliver Tayside Tech Investor Showcase.
- Support the development of local investment networks.
- Attract digital inward investment.
- Develop one platform for all digital comms on funding, jobs and collaboration opportunities (DigiTay).
- Targeted support programme for digital companies looking to internationalise.

SKILLS & TALENT
- Develop & deliver regional talent & attraction plan.
- Identify skills gap in region from industry and work with colleges & universities to develop targeted courses and credentials that local companies need.
- Incorporate roadmap actions into DigiTay platform and use ecosystem group to promote jobs.
- Regional incentive package to attract digital talent.

ENGAGEMENT & COLLABORATION
- Digital Ecosystem Group identity established.
- Roadmap Launch & regional digital event.
- DigiTay website updated as a 'one stop shop' for all digital comms.
- Collaboration channel for industry.
- Tayside Tech Fest
- Tayside Digital Tech Awards

INFRASTRUCTURE
- Scottish Broadband Voucher Scheme.
- Shared rural networks Project.
- Tay 5G Challenge Projects.
- Smart Cities Vision & Plan.
- Green Data Centres future opportunities in the region.